

## Background of the Company

SECON Agriventures (P) Ltd (SAGV) is a Joint Venture Company formed by SECON Foundation (SF) and SECON Pvt. Ltd (SECON), Bangalore, to promote agribusiness in Kodagu and other Backward regions.

SAGV, incorporated under the Company's Act 1956 has its registered office at No 28, Jeremiah Road, Fraser Town, Bangalore – 560005 and Corporate office at Plot No.147, 7B Road, EPIP, Whitefield, Bangalore - 560066. SAGV as Branches offices at Mumbai, Vadodara and New Delhi

SAGV main farm is at Andanipura, Kodagu District, Karnataka for implementing its corporate mission and vision. In addition, SAGV has a demonstration farm near Bangalore. SAGV has a state-of-the-art Plant Tissue Culture Laboratory at Bangalore, for more information visit [www.sagv.in](http://www.sagv.in)

SAGV is engaged in transfer of technology in the areas of agriculture, horticulture, animal husbandry and dairy products to farmers and entrepreneurs

SAGV functions has a technological and commercial hub to achieve improvement in crop and livestock productivity on a sustainable basis to enhance the income of the farmers by following the agribusiness approach

## Background of Promoters

SECON, established in 1981, is an ISO 9001:2008, NABL accredited GIS Driven Multi Task Company having Global Presence with focus on Survey, Planning and Design of Large Scale Irrigation and Water Management Projects, Pipeline Transportation, Land Development, Terrain Evaluation and Remote Sensing Application.



For further information and details please contact at the following:

### SECON AGRIVENTURES PRIVATE LIMITED (SAGV)

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**Branch Offices:** Mumbai, New Delhi, Vadodara, and Hyderabad

**International office:** Tripoli (Libya)

[www.secon.in](http://www.secon.in) ; [www.sagv.in](http://www.sagv.in)



## SECON AGRIVENTURES PRIVATE LIMITED (SAGV)

(A Joint Venture of SECON Pvt Ltd and SECON Foundation)



### Corporate Objectives and Activities

- Commercial Agriculture and Horticulture
- Micro Propagation: Tissue Culture
- Nursery Management
- Livestock Improvement and Management
- Promote Value Chain in Agriculture
- Agriculture Research, Extension & Development

### Corporate Mission and Vision

- Promote Agribusiness through backward and forward linkages for improving the economic status of the farmers
- Validate and Establish a model integrated agri-business unit with high-value crops, dairy, sheep and Aqua Culture
- Scientific Production and Supply of quality seeds and planting material including tissue culture plants
- Improving Productivity in livestock through breeding, herd management and balanced feeding
- Organise farmer groups to adopt value chain approach to improve the production and marketing
- Transfer of technology to farmers for modernization of agriculture to improve their livelihood

**Integrated Farming for Sustainable and Profitable Agriculture**

## RANGE OF ACTIVITIES

### Horticulture

#### Pomegranate

- Location - Andanipura village, Kodagu
- Production - 450 Tonnes per annum
- Variety - 'Bhaguwa'
- Market - Domestic and Exports



#### Papaya

- Location – Andanipura village, Kodagu
- Production - 350 Tonnes per annum.
- Variety - 'Coorg Honey Dew'
- Market - Domestic and Exports

#### Sapota

- Location - Andanipura village, Kodagu
- Production - 80 Tonnes per annum.
- Variety - Brown Sugar / Russel
- Market - Domestic



#### Mango

- Location - Andanipura village, Kodagu
- Production - 200 Tonnes per annum.
- Variety - 'Alphonso'
- Market - Domestic and Exports



#### Floriculture

- Location - Andanipura village, Kodagu
- Flowers - Roses, Gerbera, Carnation Orchids and Jasmine

### Tissue Culture

- Location: Laboratory - Whitefield, Bangalore
- Green House and Hardening facilities: Bangalore / Andanipura Village, Kodagu
- Technology - Micro propagation to meet national and international standards
- Capacity - 4 Million units of G9 Banana
- Future Plan - Ornamental plants, fruits medicinal and aromatic herbs.



### Nursery, Medicinal plants, herbs, spices

- Location - Bangalore and Andanipura village, Kodagu
- Nursery - Vegetable / horticulture / floriculture seedlings
- Medicinal Plants & Herbs - Dhawana, Amla, Atis, Bacopa, Guggul, Holy basil, Long pepper, Indian aconite
- Spices - Chilies, Cardamom, Clove, Cinnamon, Vanilla



### Aqua Culture

- Location: Andanipura village, Kodagu
- Common Crop: Rohu, Katla, Mrigal
- Fresh water Prawn



### Dairy farming and Milk products

- Location - Andanipura village, Kodagu
- Cattle - 250 Nos.
- Sheep - 1000 Nos.
- Cattle and Sheep improvement - breeding, herd management and feed development
- Production - 1 million liters per annum
- Milk products - cheese and milk powder
- Market - Domestic



### Extensions Services

- Demonstration of integrated farming practices
- Provide packages of practices incorporating new technologies
- Training of farmers, farm women and youth
- Market information for efficient marketing
- Opportunity for value addition to enhance returns